



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 103486

Schedule Dates 10/19/12-10/22/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/2141
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A ADD
OBAMA FOR AMERICA

Date Entered 10/18/12
Last Modified 10/18/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07914139
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,400.00
Net Total \$81,600.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	57	\$96,000.00
Grand Total:	57	\$96,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	4:25A- 4:58A (EST)	1					X			1	\$200.00	\$200.00	WBNS-TV (WBNS)	430A NEWS	10/18/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	5A- 5:55A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	SA NEWS	10/18/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	5:57A- 7A (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/18/12
4.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	8A- 8:55A (EST)	2					X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING 2	10/18/12
5.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT AM NEWS	10/18/12
6.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT CBS THIS MORNING	10/18/12
7.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	10/18/12
8.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	8:58A- 9:55A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/18/12
9.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	11:58A- 12:30P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/18/12
10.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	12:30P- 2P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	10/18/12
11.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	3P- 3:55P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR PHIL	10/18/12
12.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	3:58P- 5P (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/18/12
13.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	5P- 6P (EST)	1					X			1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	10/18/12
14.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	6P- 6:30P (EST)	1					X			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P NEWS	10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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15.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:58P- 7:30P (EST)	2						X		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	SAT 7P NEWS	10/18/12
16.0	Normal Line / Special	10/22/12-10/22/12	3	:30	9P- 11P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PRESIDENTIAL DEBATE	10/18/12
17.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	7:57P- 9P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	HAWAII 5.0	10/18/12
18.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	9P- 10P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI NY	10/18/12
19.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	10P- 11P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	10/18/12
20.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7:57P- 9P (EST)	1						X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIMETIME	10/18/12
21.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	9P- 10P (EST)	1						X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIMETIME	10/18/12
22.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	10P- 11P (EST)	1						X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48 HOURS	10/18/12
23.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7:30P- 8:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	10/18/12
24.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	11P- 11:35P (EST)	1					X			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/18/12
25.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	11P- 11:35P (EST)	2						X		2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	SAT LATE NEWS	10/18/12
26.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11:31P- 12:05A (EST)	2							X	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	SUN LATE NEWS	10/18/12
27.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	11:35P- 12:37A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/18/12
28.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	12:37A- 1:37A (EST)	1					X			1	\$200.00	\$200.00	WBNS-TV (WBNS)	FERGUSON	10/18/12

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29.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	11:35P- 12A (EST)	1						X		1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	10/18/12
30.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	12A- 1A (EST)	2						X		2	\$200.00	\$400.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/18/12
31.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	12:05A- 12:30A (EST)	2							X	2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	W2W SPORTS	10/18/12
32.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	12:30A- 1:30A (EST)	2							X	2	\$200.00	\$400.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/18/12
33.0	Normal Line / NFL/AFC FOOTBALL	10/21/12-10/21/12	3	:30	4:25P- 7:30P (EST)	1							X	1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	NFL	10/18/12
34.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	4:25A- 4:58A (EST)	1	X							1	\$200.00	\$200.00	WBNS-TV (WBNS)	NEWS	10/18/12
35.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	5A- 5:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	5AM NEWS	10/18/12
36.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	5:57A- 7A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6AM NEWS	10/18/12
37.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	8A- 8:55A (EST)	2	X							2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/18/12
38.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	8:58A- 9:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	10/18/12
39.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/18/12
40.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	12:30P- 2P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATOR	10/18/12
41.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/18/12

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42.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	5P- 6P (EST)	1	X							1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5PM NEWS	10/18/12
43.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	6P- 6:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6PM NEWS	10/18/12
44.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11P- 11:35P (EST)	2	X							2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	LATE NEWS	10/18/12
45.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:35P- 12:37A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DAVID LETTERMAN	10/18/12
46.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	12:37A- 1:37A (EST)	2	X							2	\$200.00	\$400.00	WBNS-TV (WBNS)	CRAIG FERGUSON	10/18/12

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